



Wagging Tail Doggie Day Care and HeRo Canine Consulting LLC are proud to host

## **Integrated Touch Therapy® Canine Massage Level 1 Workshop**

**October 12-14, 2012 (Fri: 6 - 10 pm, Sat: 9 am - 5:30 pm, Sun: 9 am - 4 pm)**  
**Registration closes on September 15, 2012.**

**Course fee: \$550.00 (includes \$200 non-refundable deposit)**

Includes *The Canine Massage Workbook*, anatomy charts and DVD. 17.5 CE/Contact hours.

**Instructor: Patricia Whalen-Shaw, MS, LMT**

Patricia will also be available for private massage sessions for both humans and canines after the workshop on Saturday and Sunday evening as well as morning and early afternoon on Monday, April 25, 2011. Cost \$60.00 per 60-minute session.

### **Location:**

Wagging Tail Doggie Day Care  
95 E 10<sup>th</sup> Street  
Bloomsburg, PA 17815  
Tel. 570-784 9244  
Email: [waggingtail@epix.net](mailto:waggingtail@epix.net)  
Web: [www.waggingtail.net](http://www.waggingtail.net)

### **Purpose**

An ITT course will teach touch and body-work modalities, which will enhance health & wellness for animals, thus providing relaxation; it will also lead to stress reduction and performance enhancement.

### **Massage Benefits**

1. The animal achieves full range of movement through increased flexibility
2. Increase circulation and removal of toxins
3. Reduce muscle tension, cramping and soreness
4. Enhance muscle function and efficiency
5. Reduce recovery time from injury or sore muscles
6. Increase human/animal awareness

### **Goals** *Effective skills to benefit the animal and practitioner*

1. Learn the application theory and physiological effects of many massage techniques
2. Learn surface anatomy and skeletal structure of the animal
3. Study the body language of the animal receiving the massage
4. Learn about safety and the body mechanics of the practitioner applying the work
5. Learn about behavior modification through a touching experience
6. Learn about human and animal bonding

# Course Content and Description

## Animal Anatomy and Physiology

The anatomy and physiology of the individual species will be discussed as it applies to massage therapy. Anatomical drawings and models will be used to enhance learning.

## Massage Theory

Theories of Swedish, pre-event and post-event massage will be presented. Discussions include massage therapy and principles, as they clinically apply to the anatomy and physiology of each body part and the body as a whole. The therapeutic effects of each massage procedures are included in discussions as well. Further, we explore improved self-awareness for the animal through better movement patterns/actions.

## Massage Clinical Practice

Students practice the adapted massage therapy techniques of Swedish, pre-event and post-event massage on humans, and then transfer those skills to the animal. We practice logical choreographed massage therapy sequences for Swedish maintenance massage, pre-event massage and post-event massage adapted for the particular animal being massaged. Discussion and presentation emphasizes safety, and proper body mechanics for the therapist and the animal subject.

## Clinical Application

Discussion of the clinical approach to problem solving of common functional maladies that occur in animals, such as those found in performance animals, domestic (pet) animals, and the backyard animal are included and the application of massage to those problems. The presentation addresses some of the different breeds and common postural dysfunction or system problems in those breeds and how massage could possibly manage those problems.

## What to Bring

- Casual, comfortable clothing.
- Paper, pen, crayons or colored pencils.
- Stuffed dog, if available.
- Your dog, if possible. Proof of vaccination/titers is required. Dogs need to be crated if you need to leave them for lunch. Crates may be borrowed from Wagging Tail Doggie Day Care with advance notice. If you cannot bring a dog, please know that plenty of practice dogs will be available 😊.

## Lunch

Sixty minutes have been reserved for lunch. You can order in, bring a picnic, or go out for lunch. There will be a list of restaurants and some sample menus for you to view in the classroom.

## General Information

Massage experience is not a requirement for entry; however, both knowledge in massage and/or knowledge about the animal being studied are greatly beneficial. We build on the knowledge and experience you bring with you to the workshop. The classes are small, with a maximum of 8 students to 1 teacher; the ratio is usually 8 to 1. This ratio provides superior individual attention. A deposit must be received with your registration to hold your reservation. Upon receipt of your deposit, you will receive an email confirmation.

Check out [www.integratedtouchtherapy.com](http://www.integratedtouchtherapy.com) for more information.

Please fill out the form below and drop off or send it with your deposit or full payment to Wagging Tail Doggie Day Care, 95 E 10<sup>th</sup> Street, Bloomsburg, PA 17815 where the workshop will be held. You will receive an email confirmation upon receipt. **Please make checks payable to Integrated Touch Therapy.**

## ITT® Canine Massage Level 1 Workshop, October 12-14, 2012

Participant's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number Home: \_\_\_\_\_

Phone Number Cell: \_\_\_\_\_

e-mail (please print clearly): \_\_\_\_\_

Dog's Name (if you bring one): \_\_\_\_\_

Breed: \_\_\_\_\_

Sex: \_\_\_\_\_ Age: \_\_\_\_\_ Spayed/Neutered (please circle): Yes / No

Any specific canine issues that need to be addressed:

\_\_\_\_\_  
\_\_\_\_\_

Does the dog owner/handler have any physical limitations that the instructor needs to be aware of (e. g. in wheelchair, arthritis in hands, etc.):

\_\_\_\_\_

Referred by (e. g. vet, website, advertisement, etc.): \_\_\_\_\_

### Payment:

A \$200 non-refundable deposit is required to reserve a spot in the workshop. Final payment is required by October 4, 2011. We reserve the right to cancel the workshop in case insufficient registrations or instructor illness. In this case, all fees will be refunded.

**Student Agreement:** I assume full responsibility for myself and my dog(s). I further agree to hold Integrated Touch Therapy Inc., HeRo Canine Consulting LLC, Wagging Tail Bed & Biscuit Inc., Richard E. Angelo Inc. and their agents, instructors and employees faultless for any illness, injury or loss that may occur to myself or my dog(s). I pledge to abide by the stated rules and will ensure the same of my companions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

-----for office use only-----

Paid Amount \_\_\_\_\_ Check # \_\_\_\_\_ Cash \_\_\_\_\_ CC \_\_\_\_\_ Taken by \_\_\_\_\_